

SUBMISSIONS OPEN FOR THE
GAMBLING INDUSTRY'S

20
IN THEIR
20's

20 IN THEIR
20's
CLASS OF
2026



2026

20

IN THEIR
20's

CHECK OUT
LAST YEAR'S
CLASS OF
2025!



SCCG NEWS

THE GAMBLING INDUSTRY'S



**CLASS OF
2025!**



SCCG
management

**THE GAMBLING
INDUSTRY'S GLOBAL
CONNECTOR**

<https://sccgmanagement.com/>

20 in their 20's



Zoe Thiros

Manger, Business development, IC360



About Zoe

Zoe is a Business Development professional at Integrity Compliance 360 (IC360), a global leader in integrity and compliance solutions for sports betting, online casino, DFS, and iGaming. A Gonzaga University MBA graduate and former All-WCC volleyball student-athlete, she works with sports leagues and operators in the U.S. and internationally. Zoe is also active in Women Leaders In Sports and Global Gaming Women.

About Integrity Compliance 360 (IC360)

Integrity Compliance 360 (IC360) is a global leader in providing integrity and compliance solutions for sports betting, online casino, DFS, and iGaming. IC360 delivers innovative technology and expert consulting to ensure regulatory compliance and protect sports and gaming integrity for leagues and operators worldwide.



Delaney Gembis

Marketing Communications Manager, Aware Inc.



About Delaney

Delaney, is a seasoned B2B tech marketing professional with over seven years of experience. Passionate about creating authentic, engaging content, Del excels in crafting strategies that drive results. She thrives in fast-paced, collaborative environments, partnering with Marketing, Product, PR, Sales, HR, and Technical teams. Del specializes in content strategy, copywriting, social media management, crisis communications, and creative design, with expertise spanning cybersecurity, biometrics, SaaS, athletics, and nonprofit sectors.

About Aware

Aware Inc. is a global leader in biometrics software products, solutions, and services, empowering users to own and control their identity with minimal friction and maximum security. Specializing in fingerprint, face, iris, and speaker recognition, the company supports applications in financial services, enterprise security, healthcare, border management, law enforcement, and intelligence. Based in Burlington, Massachusetts, Aware is a publicly traded company.

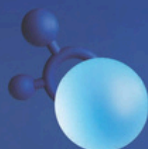




PLAYING TO WIN!



CASINOCONTENT



BRAGGHUB



BRAGGFUZE™



BRAGGPAM

Bragg powers leading iGaming brands with **platform technology** and **cutting-edge content**, offering seamless access to over 10,000 titles via the Bragg HUB casino content aggregator, delivered with award-winning player engagement from the Fuze™ gamification toolset.



Let's meet at G2E Las Vegas!

Contact sales@bragg.group



NASDAQ: BRAG , TSX: BRAG

www.bragg.group

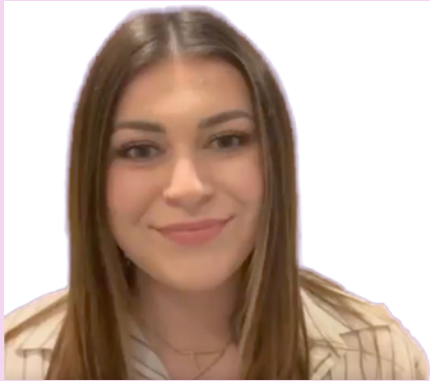


20 in their 20's



Alyssa Cogburn

Tribal Treasurer at Chicken Ranch Casino Resort & Rancheria



About Alyssa

Alyssa plays a pivotal role in overseeing sponsorships, investment planning, and financial strategy for Chicken Ranch Casino Resort, which is owned & operated by the Me-Wuk Indians of California. As a member of the tribal council, she is involved in day-to-day operations, ensuring the casino's continued success and growth. With a commitment to sustainable growth and operational excellence, Alyssa is a driving force in ensuring that tribal gaming enterprises remain competitive, innovative, and profitable in today's evolving landscape.

About Chicken Ranch Casino Resort

Chicken Ranch Casino Resort, located in Jamestown, California, offers a premier entertainment destination featuring gaming, dining, and a variety of guest experiences. Owned and operated by the Chicken Ranch Rancheria of Me-Wuk Indians, the resort combines modern amenities with a welcoming atmosphere, serving as a community cornerstone and a hub for leisure and hospitality.



Matthew Ferrara

Sales Manager, Altenar



About Matthew

Matthew Ferrara is the Sales Manager for North America at Altenar, a sportsbook software provider in the sports betting industry. In his role, he drives business growth by partnering with licensed operators to deliver innovative, compliant solutions tailored for regulated markets. With a focus on market expansion and client success across the U.S. and beyond, Matthew leverages his expertise to help operators scale efficiently in the dynamic sports betting landscape.

About Altenar

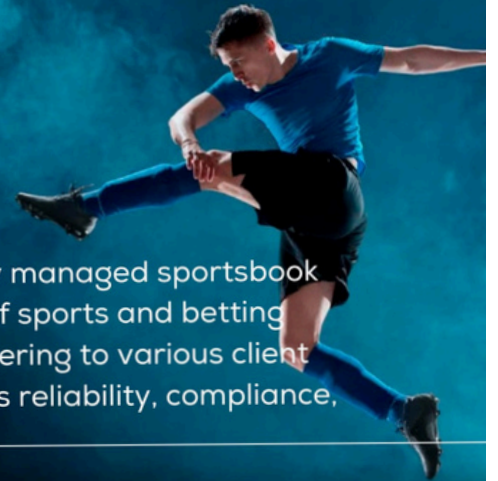
Altenar is a leading sportsbook software provider empowering licensed operators with customizable solutions to enter and scale in regulated markets worldwide. Offering sportsbook modules, turnkey platforms, retail solutions, and white-label options, Altenar focuses on high performance, localization, and compliance, supporting over 30 jurisdictions. With features like fast deployment, live odds, Bet Builder, and 24/7 support, operators can focus on growth while staying ahead in the competitive sports betting industry.





STABILITY MEETS FLEXIBILITY

Altenar is a global sports betting software provider offering a fully managed sportsbook solution that includes cutting-edge technology and a wide range of sports and betting markets. Their platform is designed to be flexible and scalable, catering to various client needs, from startups to established operators. Altenar emphasizes reliability, compliance, and innovation in the iGaming industry.



Products & Solutions

Retail Solution

- Provides point-of-sale systems and betting terminals for physical betting shops.
- Includes hardware and software integration for seamless operation and management of retail betting activities.

Sportsbook Platform

- Offers a comprehensive betting platform for pre-match and live betting across various sports.
- Includes premium bonus system and data feeds.

White Label

- Provides a fully branded sportsbook platform, allowing operators to launch their own sports betting service without developing the technology themselves.
- Includes software, risk management, data feeds, and customer support for quick and efficient market entry.

Turnkey Sportsbook

- The PAM solution offers in-depth player behavior analysis.
- Includes online casino data with compliance tools, engagement, CRM, and scalability.
- Allows operators to launch and manage a fully functional sportsbook with minimal setup.
- Features 25,000+ games from leading providers.



Let's talk

Stephen A. Crystal
Founder & CEO, SCCG Management

WhatsApp: +1 (725) 502-5033

E-mail: stephen.crystal@sccgmanagement.com

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Andrew Weiss

Analyst, Forecasting & Strategy, Peacock



About Andrew

Andrew is a skilled finance and data analysis professional with a talent for driving strategic decisions across diverse industries. Specializing in synthesizing complex data into actionable insights, he empowers businesses to make informed and effective choices. Committed to blending analytical precision with innovation, Andrew fosters collaborative environments that spark industry-leading solutions.

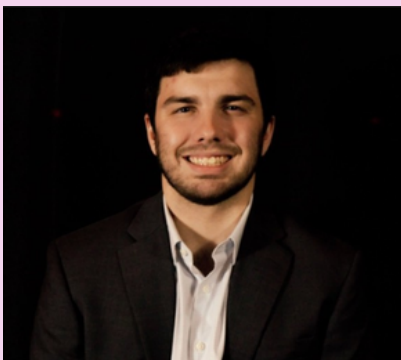
About Peacock

Peacock is a leading American streaming service owned by Comcast's NBCUniversal. It provides a diverse library of TV shows, movies, Peacock Originals, live news, and sports, including NFL, Premier League, WWE, and Olympics coverage.



Brandon Kennedy

Race & Sportsbook Manager, Durango Casino & Resort



About Brandon

As a race and sportsbook manager, Brandon's role involves overseeing betting operations, managing odds compilation, ensuring compliance with gaming laws, and analyzing financial performance to optimize profitability. He is responsible for staff supervision, customer relations, and staying ahead of market trends in sports and racing events.

About Durango Casino & Resort

Durango Casino & Resort brings a new era of luxury and entertainment to the Southwest Las Vegas valley. Blending modern design with the signature hospitality of Station Casinos, Durango offers an experience with world-class dining, stylish accommodations, gaming, and exceptional service.





AML & Regulatory Compliance Services

Founded by Benjamin Floyd, an internationally recognized financial crimes and regulatory compliance professional with over 25 years of experience designing and managing global compliance programs for Fortune 500 companies, including Caesars Entertainment, Walmart and T. Rowe Price.



WHO DO WE SERVE?

Casinos, iGaming, Sports Betting, Fantasy Sports, Skill-Based Games, Social Casinos, Sweepstakes, FinTech, MSBs, Payment Service Providers, Crypto



OUR ADVISORS

Our advisors have decades of regulatory compliance experience in AML, Sanctions, Responsible Gaming, Privacy and Cybersecurity.

WHAT DO WE DO?

Program Design, Implementation & Assessment

- Policies & Procedures
- Internal Controls
- Risk Assessment
- AML Vendor Selection
- Independent AML Review/Audit
- Certification of Controls
- Cyber Vulnerability Assessments

Managed Services/Outsourcing

- Transaction Monitoring
- Regulatory Reporting
- KYC, CDD, EDD
- Quality Assurance
- Anti-Fraud
- Virtual/Fractional CISO, Compliance Officer & BSA Officer Services

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Kirk Geller

Staff Writer, Gaming America

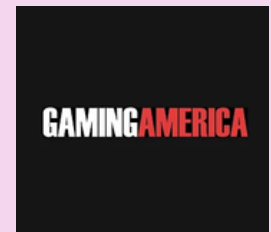


About Kirk

Kirk is a staff writer for Gaming America, where he reports on the evolving landscape of gaming, casinos, and hospitality. With a passion for storytelling and industry insights, he covers everything from regulatory updates and market trends to emerging technologies shaping the future of entertainment. His work aims to inform readers while highlighting the people and innovations driving change in the gaming sector.

About Gaming America

Gaming America is a premier publication dedicated to covering the business of gaming, casinos, and hospitality across North America and beyond. Known for its reporting, exclusive interviews, and expert analysis, the magazine offers readers a look at industry developments, regulatory changes, and market opportunities. Gaming America serves as a trusted resource for executives, professionals, and enthusiasts who want to stay ahead in the fast-paced world of gaming.



Talat Noor

Elite Entertainment



About Talat

Talat Noor entered the social casino space for digital strategy, developing SEO-driven platforms that operators could trust to guide their decisions. His projects rapidly climbed the rankings, creating a new standard for visibility in the industry. Talat stands at the forefront of social casino innovation, leading Elite Entertainment's growth initiatives and building platforms that connect, educate, and empower operators worldwide.

About Elite Entertainment

Elite Entertainment is a leading digital growth engine for the social casino industry. Founded to close the gap between operators and trusted suppliers, the company built its foundation on high-ranking, SEO-optimized platforms that transformed how operators discover and connect with partners. Today, Elite Entertainment powers expansion for more than 100 operators worldwide, driving measurable increases in reach, partnerships, and transaction volume.





- International games and software developer providing video slots games, serving **150 games** in **12+ jurisdictions**, with up to **80,000 players** per day.
- Over **30 US-style titles** with more in the pipeline.
- Opportunity to work with us to create your own unique **branded** and **exclusive content**.
- **Class II system** ready for submission early 2025.



Founders

Alex Cohen – COO and Co-founder. Before co-founding Kalamba in 2016 he worked at IGT, working on Wolf Run among many other top-performing real money and social games.

Steve Cutler – CEO & Co-Founder. Former COO and CSO of GameDesire and Head of Poker at Big 4 company Unibet with over 25 years' experience.

Talk to us

Get in touch with Alex at alex@kalambagames.com
w: kalambagames.com

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Bryce Bush

Founder & CEO, Grit Fantasy



About Bryce

Bryce, the CEO and Founder of Grit Fantasy, leads the company with a vision to redefine the college fantasy sports experience through innovation and integrity. As the driving force behind the platform, he oversees strategic growth, product development, and partnership initiatives, ensuring that Grit Fantasy delivers a best-in-class experience for its users. Bryce is also responsible for guiding business operations, fostering a strong organizational culture, and positioning the company as a leader in the daily college fantasy props market.

About Grit Fantasy

Grit Fantasy is a daily fantasy sports platform specializing in college props, designed to bring fans closer to the action with engaging, data-driven gameplay. Focused exclusively on collegiate sports, the platform provides an opportunity for players to test their knowledge, strategy, and passion in a regulated and responsible environment. With an emphasis on transparency, innovation, and user experience, Grit Fantasy delivers an accessible way to participate in daily college fantasy sports.



Jack Nunn

Business development Manager, Colossus



About Jack

Jack is a Business Development Manager at White Swan Data and Colossus Bets, where he drives growth through strategic partnerships and market expansion. With a focus on leveraging data-driven insights and betting solutions, Jack works to strengthen client relationships and identify new opportunities in the gaming and sports wagering industries. His role bridges technology, strategy, and business development to deliver value in a rapidly evolving market.

About Colossus Bets

Colossus Bets is a global leader in sports pool betting, offering lottery-sized jackpots, pioneering Cash Out technology, and community-driven Syndicates. Founded in the UK in 2013, the company operates in 100+ countries, 30+ currencies, and 25+ languages, redefining the betting experience with innovation, scale, and responsible play.

COLOSSUS
SPORTS BIGGER



SUPPLYING CASINOS SINCE 1999
BUY – SELL – SLOT MACHINES – PARTS

SMU keeps casinos running worldwide. Since 1999, we've supplied slot machines and parts to the global gaming industry – and even to home enthusiasts. Our team delivers fast solutions, fair pricing, and candid support you can count on.

So, relax. From individual parts to a full floor refresh, SMU has you covered!



- ✓ **90 Day Warranty on parts & machines**
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WhatsApp Andy Day
(937) 371-7110



SHOP MACHINES & PARTS NOW

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Ben Sloneker

Founder, Statify Sports



About Ben

Ben is the Founder of Statify Sports, where he leads innovation in sports technology and analytics. With a background as Co-Founder and Head of Product at WalterPicks, Ben brings expertise in building digital products that connect fans with data-driven insights. His passion lies in creating tools that enhance the sports experience, blending product vision, analytics, and user-focused design to drive engagement.

About Statify Sports

Statify Sports is a sports technology company dedicated to delivering advanced analytics and engaging digital products for fans and athletes alike. By harnessing data science and user-friendly design, Statify empowers users to better understand performance, make informed decisions, and enjoy the game on a deeper level. The company's mission is to transform the way people interact with sports by putting actionable insights and engaging experiences at their fingertips.



Dylan Martin

Business Development Executive, Aristocrat



About Dylan

Dylan is a Business Development Executive at Aristocrat, where he focuses on expanding partnerships and driving growth across the gaming sector. With a strong understanding of market dynamics and client needs, Dylan works to identify new opportunities, strengthen relationships, and deliver innovative solutions that align with Aristocrat's vision. His role blends strategic insight with a passion for advancing the entertainment and gaming experience.

About Aristocrat

Aristocrat is a global leader in gaming technology and entertainment, recognized for creating slot machines, digital games, and customer-driven solutions. With a commitment to creativity, excellence, and responsible gaming, Aristocrat serves operators and players worldwide by delivering experiences that set new industry standards. The company's mission is to bring joy to life through the power of play, combining innovation, reliability, and a forward-looking approach to gaming.



Don't Gamble on Your Guest Experience

The Service Companies is the premier nationwide provider of supplemental managed services (including housekeeping, stewarding, overnight cleaning, EVS), staffing, and window cleaning.

Is daily **staffing instability** hurting your operations?

Are all **your rooms clean** at check-in time?

Are your **cleanliness scores** driving revenue?

Our Value to You

Industry-wide, only 75-85% of rooms are typically ready for 4 pm check-in. TSC improves room readiness percentage, **accelerating occupancy and driving revenue**

One partner, zero staffing headaches. **Managing one trusted partner saves hours** spent on workforce management by taking on the burden of staffing

Boost your bottom line—properties with exceptional cleanliness and room readiness drive **10% higher RevPAR** and see more repeat guests

TSC saves you time and money — guaranteed

\$1k
per room

Each unready room could equal **over \$1,000 per night** lost in gaming & room revenue!

10
hours

A full-time manager can spend **6-10 hours per week** on interviews and hiring!

10

percent

A 1-point improvement in cleanliness scores is associated with a **~10% increase in intent to return!**



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Alex Falter

(253) 487-0541

Alex.falter@theservicecompanies.com

theservicecompanies.com

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➔ Tahmid Noor Elite Entertainment



About Tahmid

Tahmid Noor focuses on crafting high-authority websites that deliver visibility in search results. His work gives operators a direct line to reliable suppliers, fueling trust across the market. As part of Elite Entertainment's leadership, Tahmid continues to expand its network and transaction flow, ensuring the company remains a catalyst for operator success.

About Elite Entertainment

Elite Entertainment is a leading digital growth engine for the social casino industry. Founded to close the gap between operators and trusted suppliers, the company built its foundation on high-ranking, SEO-optimized platforms that transformed how operators discover and connect with partners. Today, Elite Entertainment powers expansion for more than 100 operators worldwide.



➔ James Rhoden Founder & CEO Lucky Hands



About James

James Rhoden is the Founder and Chief Executive Officer of Lucky Hands, a company operating in the gaming / interactive entertainment space. As its architect and leader, James drives the strategic vision, growth, and operational execution of Lucky Hands, ensuring the platform offers compelling experiences while adhering to all relevant regulatory and market standards.

About Lucky Hands

Lucky Hands is a U.S.-based social casino offering a wide variety of engaging slots, table games, live dealer titles, and interactive "fish" games. Designed for entertainment, the platform provides players with a community-driven gaming environment featuring top-quality content from leading studios and a catalog of more than 300 titles. With its interface, prize redemptions, and commitment to delivering an enjoyable play experience, Lucky Hands is becoming a standout name in the social casino space.





FASTER THAN EVER

nanoStream



LIVE STREAM YOUR GAMES

INSTANTLY IN REAL-TIME

24/7
OPERATIONS

100%
UPTIME

GLOBAL
FOOTPRINT

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& START

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✓ BINGO

✓ BET BEHIND



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REAL TIME VIDEO
THAT SIMPLY WORKS

20 in their 20's



Brandon Onuschak

Business Development Executive, Aristocrat



About Brandon

Brandon is a Business Development Executive at Aristocrat, where he focuses on cultivating partnerships and driving growth within the gaming industry. A graduate of Georgia Southern University with a BA in Marketing and an emphasis in sales and sales management, Brandon brings a strong foundation in relationship building and strategic sales. His role at Aristocrat allows him to combine his expertise in marketing with a passion for delivering innovative gaming solutions that meet client needs and enhance player experiences.

About Aristocrat

Aristocrat is a global leader in gaming technology and entertainment, recognized for creating slot machines, digital games, and customer-driven solutions. With a commitment to creativity, excellence, and responsible gaming, Aristocrat serves operators and players worldwide by delivering experiences that set new industry standards. The company's mission is to bring joy to life through the power of play, combining innovation, reliability, and a forward-looking approach to gaming.



Sophia Kaczeus

Sr. Customer Success Manager, SPARKET



About Sophia

Sophia is a Senior Customer Success Manager at SPARKET, where she leverages her entrepreneurial mindset to strengthen client relationships and deliver impactful results. Passionate about communication, process improvement, and efficiency, Sophia is dedicated to helping clients achieve their goals while elevating their overall experience. Known for her creative problem-solving she thrives on turning challenges into opportunities for growth and innovation.

About SPARKET

SPARKET is a technology company that is reimagining betting and fan engagement through its unique Social Network™ platform. By combining social interaction with wagering, SPARKET delivers a collaborative, interactive, and engaging experience for users while offering partners new ways to connect with their audiences. With a focus on accessibility, transparency, and fun, SPARKET is shaping the future of how people experience gaming and entertainment.



20 in their 20's



➔ **Jakob Duran, J.D.**
Law Clerk at Rivera Hewitt Paul, LLP



About Jakob

Jakob is a 2025 Attorney Candidate currently serving as a Law Clerk at Rivera Hewitt Paul, LLP, where he is advancing his expertise in civil litigation. He has developed skills in drafting legal documents, conducting in-depth research, and communicating legal concepts to both clients and colleagues. Jakob's prior role at Duran Law Office, P.C., along with over seven years of experience as a small business owner, has equipped him with an entrepreneurial mindset and a detail-oriented, client-first approach to the practice of law.

About Rivera Hewitt Paul, LLP

Rivera Hewitt Paul, LLP is a respected civil litigation firm dedicated to delivering high-quality legal representation with a client-centered focus. The firm is known for its thorough preparation, collaborative approach, and commitment to achieving favorable outcomes across a wide range of legal matters. By combining deep legal expertise with clear communication and strategic advocacy, Rivera Hewitt Paul, LLP provides trusted guidance to clients navigating complex legal challenges.



➔ **Izaiah Avent**
Account Executive, Bluberi



About Izaiah

Izaiah is an Account Executive at Bluberi, where he focuses on building strong client partnerships and driving growth within the gaming industry. With a passion for fostering relationships and delivering tailored solutions, Izaiah works closely with operators to identify opportunities that align with their business goals. His role blends strategic sales, customer service, and industry insight, helping position Bluberi as a trusted partner in gaming innovation.

About Blueberi

Bluberi is a growing gaming company dedicated to delivering innovative slot games and entertainment experiences to casino operators and players. With a commitment to reliability, and customer success, Bluberi combines cutting-edge design with a player-first philosophy to stand out in the competitive gaming market. The company's mission is to bring fun, engaging, and content to life while building long-term partnerships across the industry.





Expert Guidance, Fast-Track Payments,
Rapid Approvals.

Unlock Seamless Payment Solutions.

With specialized expertise and ongoing support, Approvely ensures fast approval times of 30 days or less, offering tailored solutions for high-risk industries. We provide secure, compliant, and efficient payment processing for sectors like Fantasy Sports, Online Gambling, CBD, eCommerce, and Cryptocurrency. Approvely helps businesses navigate complex payment landscapes with fraud protection, seamless transactions, and chargeback reduction. By leveraging cutting-edge technology, we empower businesses to streamline operations, enhance security, and stay competitive in an ever-evolving market.



75+ Supported Industries



98% Approval Rate

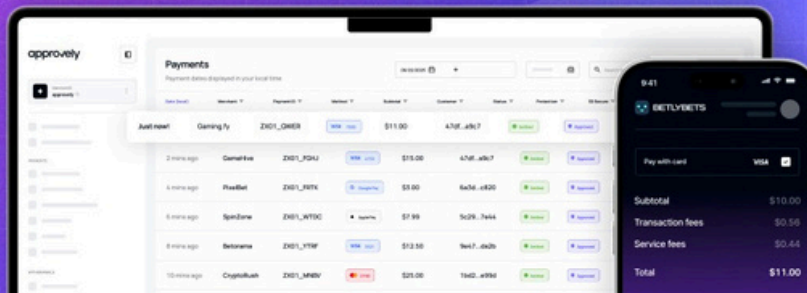


2h Approval time for low-risk

Advanced Payment Processing, Built for Scale

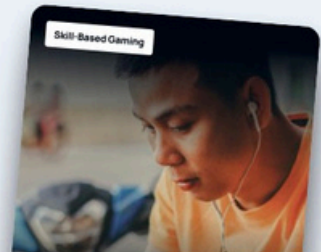
Rapid by Approvely is a stablecoin-powered payment suite with fully customizable APIs and pre-built UI integrations, designed for fast deployment and infinite scalability, from card to crypto.

To learn more visit our [blog](#)



Customer Spotlight

Discover how businesses like yours are thriving with Approvely. From improved security to seamless transactions, see the real-world impact of our solutions. [Explore our case studies](#) on our website to learn more.



Experience the Future of Payments

Learn more about how Rapid by Approvely can help you take the next step towards smoother, more efficient payments. Scan the QR code to schedule a meeting at G2E or visit our cabana at the Palazzo Pool #407



20 in their 20's



➔ Avery Kneer Domestic Retail Sales



About Avery

Avery Kneer is one of the youngest professionals making an impact in the slot machine industry. As the head of retail sales for Slot Machines Unlimited, Avery plays a pivotal role in driving growth for one of the sector's leading distributors, service providers, and resellers of gaming equipment. Unique in its market approach, Slot Machines Unlimited is among the few companies that also sell directly to consumers for home use.

About Slot Machines Unlimited

Slot Machines Unlimited (SMU) is one of the largest suppliers of domestic and international casino slot machines and parts, serving both operators and individual buyers. From complete casino floors to home game rooms, SMU offers refurbished machines, parts, and accessories from top brands like Aristocrat, Bally, IGT, and Konami.



➔ Christian Gallardo Internal Auditor



About Christian

Christian Gallardo serves as an Internal Auditor with the Wilton Rancheria Gaming Commission (WRGC), the independent regulatory authority for the Tribal Government of Wilton Rancheria. In this role, he helps ensure accountability and integrity across gaming operations at Sky River Casino, owned and operated by the Tribe.

About Wilton Rancheria Gaming Commission

The Wilton Rancheria Gaming Commission (WRGC) is the independent regulatory authority of the Tribal Government of Wilton Rancheria, providing oversight and governance of all gaming activities for the Tribe's flagship property, Sky River Casino.





Our Technology

Player Account Management

(PAM): Seamless onboarding, payments, loyalty & account controls.

Retail Solutions: Betting kiosks & digital display integrations.

Risk Management: AI-powered pricing, trading Risk Manager.

Cross-Channel Integration: Unified wallet across online, mobile & retail.

Compliance-Ready: GLI-33 certified, state-specific AML/KYC modules, geolocation & fraud monitoring.

Scalable & Secure: Robust infrastructure, PCI-DSS alignment & advanced fraud prevention.

Our Services

Sportsbook & iGaming Operations: Full-service sportsbook & casino platform for tribal & commercial partners.

Retail Sportsbook Support: End-to-end kiosks, content management & venue displays.

AI Risk & Trading Management: Managed trading services or operator-controlled trading with AI support.

Regulatory Compliance: Turnkey policies, licensing assistance & reporting frameworks.

Marketing & Acquisition Tools: Loyalty programs, CPA tracking, exclusive betting content & state-focused campaigns.

Let's Talk

Entering a new regulated market?
Seeking cutting-edge sportsbook tech?
Need compliance & retail support?



PureWager has the technology, services & expertise to get you there.

Contact us today:

wayne@purewagergroup.com
elliott@purewagergroup.com



**Behavior-Based
Rewards.
Property-Based
Results.**

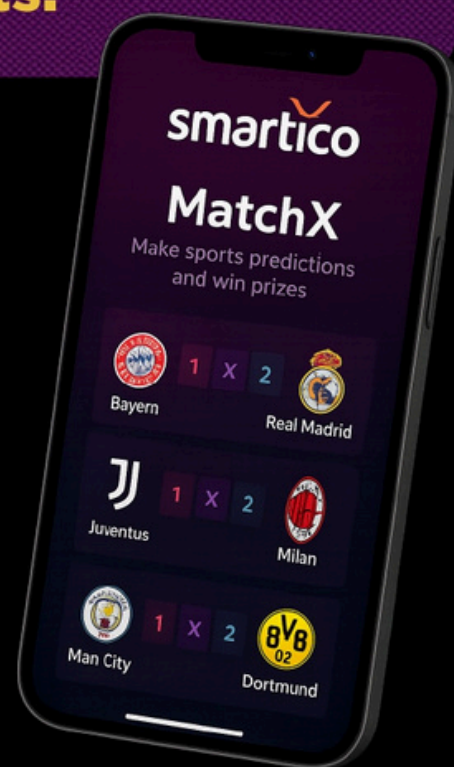
PERSONALIZED MOBILE-FIRST ENGAGEMENT FOR THE PLAYER

Smartico US is a mobile-first, real-time gamification platform tailored for land-based casino operators. It integrates directly with your CMS to deliver loyalty-driven engagement through personalized offers, tier-aware missions, and branded mini-game experiences.

Accessed via your mobile app, Designed to enhance player experience, Built to drive operational outcomes.

Smartico enables operators to engage, reward, and reactivate guests using tools they fully control.

	Player	Operator	System
Opt-In Challenges That Let Guests Earn on Their Terms	✓	✓	✓
Personalized Offers Triggered by Guest Behavior	✓	✓	✓
On-Property Rewards Redeemed Through Your Existing CMS		✓	✓
Marketing Controls Journeys, Segments, and Campaigns		✓	✓
Branded Mini-Games That Deepen Guest Engagement	✓	✓	



MatchX is a quick-fire sports prediction game where players call exact scores across unlimited matches in a season or round.

Quiz Game is a customizable game where players answer sports or themed questions in multiple rounds to climb the leaderboard.



ChipVue

by ARB
LABS

REAL-TIME TABLE GAME INTELLIGENCE

ChipVue delivers automated, high-accuracy player tracking and game analytics for blackjack, baccarat, and other dealer-led table games. Using patented optical bet recognition and AI, it replaces guesswork with reliable, real-time data — helping casinos optimize player rewards, dealer performance, and floor operations.

CORE FEATURES

- **AI-Based Optical Bet Recognition:** Automatically identifies chip values and bet placements in real time with 95%+ accuracy — no RFID chips or special equipment required.
- **Real-Time Player Rating:** Tracks every hand, wager, and session per player, ensuring accurate comp allocation and eliminating manual estimation errors.
- **Dealer Performance Metrics:** Measures hands dealt per hour, dealer pace, and game flow to optimize staffing and improve guest service.
- **Side Bet & Game-Level Analytics:** Captures granular data on side bets (e.g., blackjack and baccarat variants), providing insight into high-margin bet activity and table profitability.
- **Seamless System Integration:** Connects directly with CMS, player tracking, and loyalty systems to enhance existing infrastructure with minimal friction.
- **Dispute Resolution:** Through camera images of every bet, table disputes can be resolved with less table downtime and a less personnel-intensive resolution.
- **Rapid ROI & Cost Efficiency:** Recovers misallocated comp spend and reduces labor hours — typical deployments achieve ROI in ~16 weeks.
- **Minimal Hardware Footprint:** Installs on existing tables using compact cameras and embedded computing — requires no chip changes or impact to dealer speed.



**GLI Certified &
Casino-Proven**



**95%+ Accuracy
— Real Data,
Real Results**



**Seamless
System
Integration**



**Built by Casino
& AI Experts**

<https://arblabs.com/>



VOLUM

iGaming tracking software that maximizes ROI for your paid & SEO campaigns

Save hours of work with real-time, s2s postback tracking tool for iGaming marketing.



Built for iGaming marketing, tailored to your needs.

Volum serves both iGaming affiliates and iGaming operators, tailoring its powerful tools to the unique needs of each.

Affiliate Marketers

Boost your earnings with precise campaign tracking, identify winning offers, and automate optimization to drive more conversions.

- **Track** every user-generated event, including different conversion types, with utmost precision.
- **Optimize** funnels to discover the most profitable traffic flow.
- **Automate** campaign actions to scale revenue while saving time.

Operators

Gain a complete view of your marketing performance, and **optimize player acquisition** and retention to drive sustainable growth.

- **Centralize data** from all marketing efforts into a single, actionable dashboard.
- **Analyze player** behavior and optimize campaigns for specific conversion events (FTDs, registrations, etc.).
- **Collaborate** with your team and partners using user roles with varying levels of access and shared reporting features.

20 in their 20's

