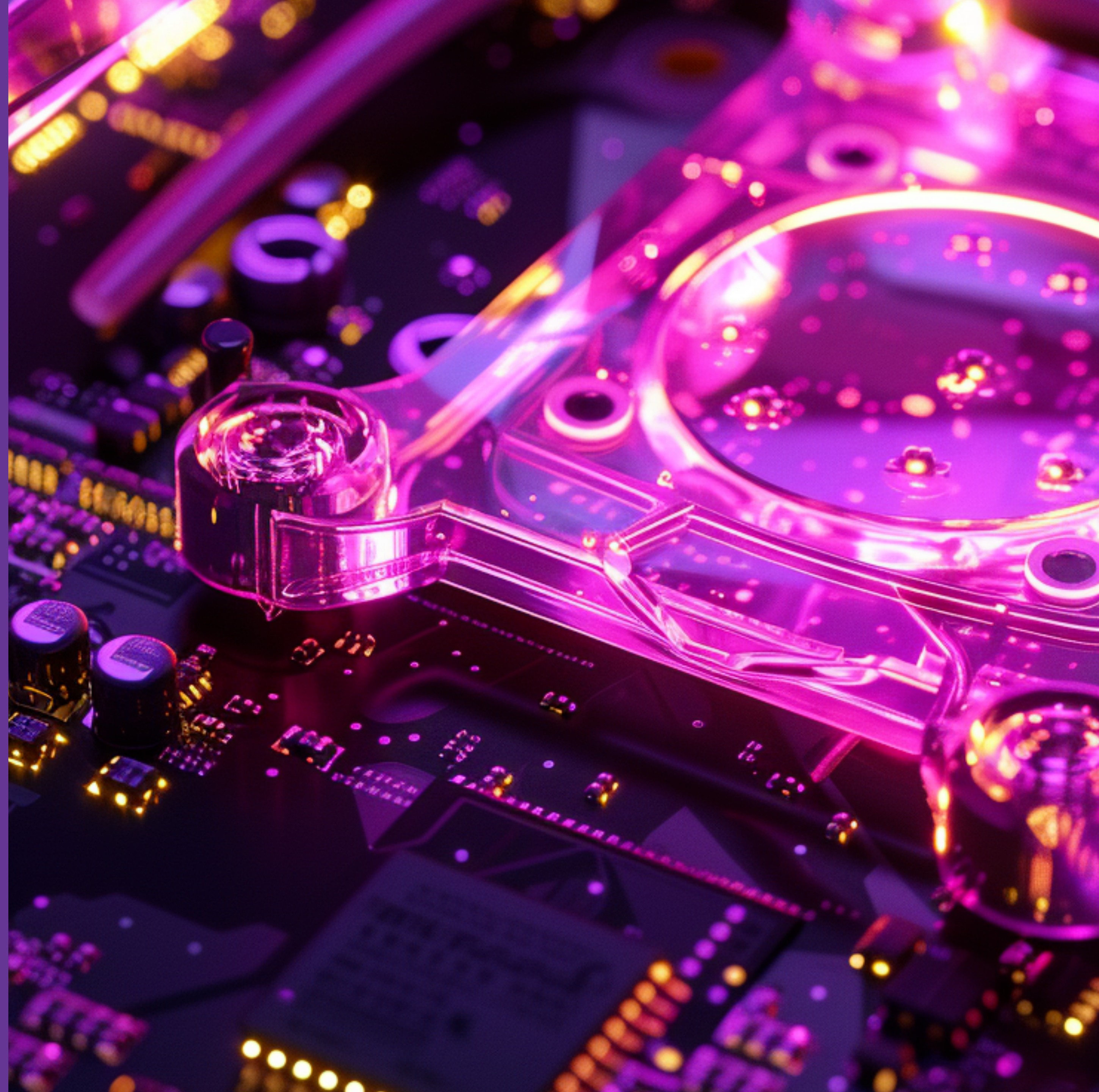


SCCG Sponsor
Package

SCCG
management

The Gambling Industry's
Global Connector

sccgmanagement.com



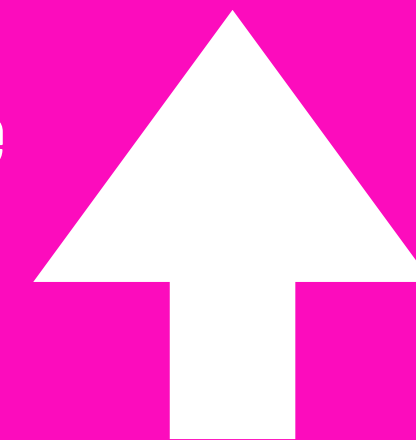
SCCG Media Sponsor Program

The SCCG Exclusive Sponsorship Program offers a unique and powerful platform for qualifying sponsors to significantly enhance their visibility and reach within the dynamic gaming industry. This program is meticulously designed to provide exclusive opportunities for sponsors, positioning them at the forefront of industry conversations and connections. Participants in this program will benefit from tailored promotional strategies and direct access to a wide network of industry professionals, ensuring their solutions and services receive optimal exposure.



 **100+**
Client Partners

**Click Image Above
To Watch Our
Corporate Film**



Sponsor Placement in SCCG Weekly Newsletter: Gain Weekly (52) placements in the exclusive sponsor section of our newsletter, reaching over 30,000 gaming industry professionals. This includes a **dedicated landing page** hosted on our site. **Targeted Article Placement:** Article placements in our communications, addressing key industry challenges and promoting your solutions in a more audience-friendly format. SCCG will prepare the content and await client approval.

Webinars, Podcasts, and SCCG Research: Co-host webinars or podcasts distributed through SCCG's media channels. Leverage Stephen's 34k followers on LinkedIn Live!

Sales and Business Development Support: We provide vital information to our sales and business development team, enabling the identification of business opportunities for our clients. This includes making direct referrals of your products and services in relevant business interactions, such as meetings and tradeshow.

Media Collaboration Introductions: Gain exposure through SCCG's media partners like Gambling Insider and Gaming & Media News, with collaborations on interviews, features, and thought leadership content.



Targeted Articles & Collaborative Webinars



[Visit SCCGs Blog](#)

- **Monthly Collaborations:** Leverage SCCG's resources to co-host one webinar, podcast, or interview per month, driving an agenda co-developed with SCCG experts. This is an excellent platform to promote thought leadership or product offerings to a targeted audience. One channel is LinkedIn Live, which leverages Stephen's 34k followers.
- **Targeted Articles:** Each week, SCCG drafts a high-level article on a thought-provoking topic tied to the clients solutions, with a call to action to book a meeting or learn more. Drafts are delivered Wednesday for client edits before releasing to 30,000 newsletter subscribers on Friday at 9 AM PST. SCCG also shares leads who engage with the article.
- **Content Development & Distribution Support:** SCCG will collaborate with the sponsor to develop custom content that aligns with their goals, ensuring effective messaging tailored to the gaming industry. SCCG will also leverage its extensive distribution channels to maximize reach, ensuring the content engages the right audience segments.

Full-Page Ad in “20 in their 20’s” Magazine (2025)



[View Digital Magazine Class of 2024](#)

- **Full-Page Sponsorship:** Your brand will have a full-page and front cover ad in SCCG's 20 in Their 20s Awards magazine, available digitally and in print. Held at our G2E Party, which draws over 1,000 gaming professionals, the program highlights rising industry stars and was attended last year by celebrities including Mark Wahlberg.
- **Metrics:** Hundreds of thousands of impressions on LinkedIn through posts celebrating each nominee, featuring the full-page sponsor's brand placement. Winners share the magazine's digital copy, furthering your brand's reach.
- **Brand Presence:** Your logo will feature on the full-page ad in both the digital and physical editions of the magazine.

LinkedIn Metrics

- **Stephen Crystal's LinkedIn Page**
 - Annual Impressions: 2.2M
 - Growth Over Past 365 Days: 550%
 - Total Followers: 34K
- **SCCG Management's LinkedIn Page**
 - Annual Impressions: 325k
 - Total Followers: 4.3k
 - New Followers in Last 365 Days: 981
- **LinkedIn Newsletters**
 - Weekly Newsletter Subscribers: 6,672
 - SCCG Research Monthly Newsletter Subscribers: 1,687

LinkedIn Channels

- **Stephen Crystal**
- **SCCG Management**
- **SCCG Venture Fund**
- **SCCG LATAM**
- **SCCG Brazil**
- **SCCG Africa**
- **SCCG Asia**
- **SCCG Europe**
- **SCCG Canada**

Website Traffic Metrics

- 
- **Annual Page views: 235k**
(Year Over Year Growth: 120%)
 - **Visitors: 104k**
(Year Over Year Growth: 55%)

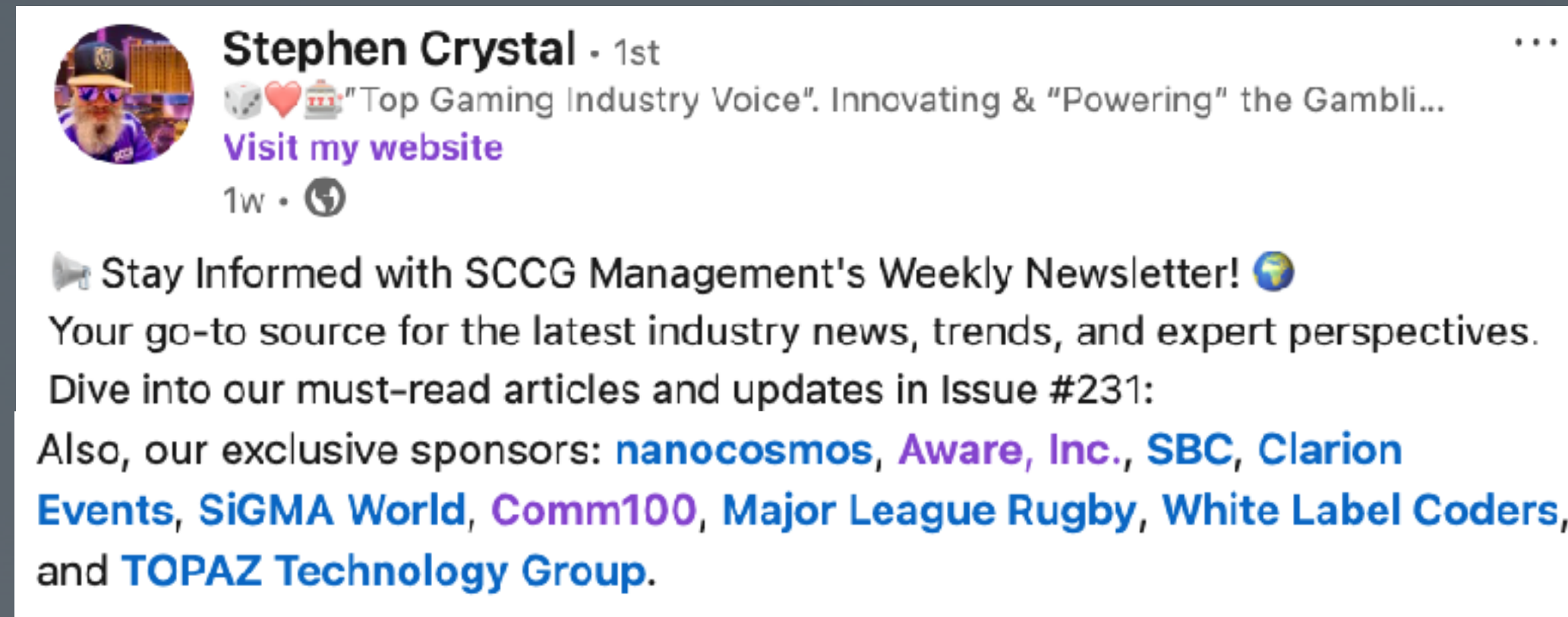
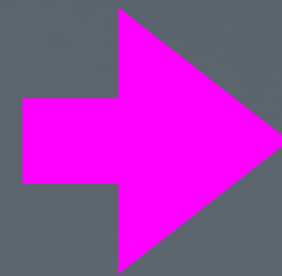
Email Database and Weekly Newsletter Metrics

SC
WEEKLY

- **Database Size: 32k**
- **Newsletter Subscribers: 26k**
Gambling Industry Professionals
- **Average Open Rate: 32%**
- **Average Weekly Clicks: 4.6k**

EXAMPLES

Company tagged weekly by Stephen Crystal's personal LinkedIn account with 2.2M annual impressions!



Weekly Placement in Newsletter



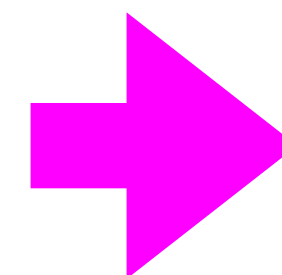
Comm100 for Gaming

Transform player engagement with 24/7 personalized support

Delivering personalized, 24/7 engagement at scale is the pinnacle of player support – and you can do all this and more with Comm100. Comm100's AI powered omnichannel communication platform is built to help Gaming organizations boost acquisition, engagement, and retention. By balancing human-bot engagement, Gaming can gain player trust and loyalty, while improving efficiency and availability with the latest bots and automation software. Combine this with the highest standards in security, personalization capabilities, and 10+years of experience, and you have found the complete Gaming player engagement solution.

[Learn More](#)

Targeted Articles on Topics Relating to Your Solution with links on the Landing Page to Drive Traffic



Responsible Gaming Technology Is Biometric Tech the Secret to Responsible Gambling?



By **Delaney Gembis**
Marketing Manager @
Aware, Inc.

CLIENT PARTNERS

Global Gaming Industry Leaders in Entertainment, Service, Technology, and Innovation

iGaming Platforms, Content, and IP

iGAMING	B Gaming iGaming slot content	HV Hollywood TV Live game provider
Bee Fee LTD iGaming platform solutions	JGO Jogo Global Mobile gaming platform	JUNTO Junto Creations Game design studio
BOOMING GAMES	Booming Games Innovative HTML5 iGaming	PDXSLOTS PDX Slots Regulated iGaming KRS
elbet	Elbet Class II slots	SpadeGaming Spade Gaming Asia online slot content
FLS GAME	Fils Game Gaming solutions and development	spinmatic Spinmatic Multi-platform software solutions for bookmakers and casinos
21STUD Virtual No-Hit Blackjack	VEGAS Vegas Amusement Electronic table games platform	WWTG World Wide Table Games Online and live table games
Greentube Pro / Bluebat Social casino platform and studio	LAND VEGAS Land Vegas iGaming metaverse platform	PANDA BET PandaBet Casino game content
Winfellas Multiplayer iGaming technology	BAUM GAMES Baum Games Advanced multigame and management systems	Francine's Fortune Francine's Fortune Leading slots influencer
KAJOT GAMES Kajot Games iGaming slot content	PLAYSPARK PlaySpark White-labeled arcade games	BooRayl BooRayl The biggest gambling card game in sports and entertainment
SLOT ZOMBIE Crowdsourced casino reviews, advertising, and rewards	BOORAY! The biggest gambling card game in sports and entertainment	BETCORE Betcore (TVBet) iGaming and live TV game content
mandogaming Sportsbook and iGaming software solution		
Parcomm Inc. Social and sweepstake iCasinos		
ALGOPAN Energy-saving gaming solutions		
Softlabs iGaming technology and solutions		

Esports Solutions

GG Recon Esports publisher	Picklebet Online Esports betting platform
Oddin.GG Live Esports data API	Player's Best Esports affiliate
Greydot Esports affiliate media	Wagyu Games WEB3 Blockchain gaming
J2M iGaming, Esports consulting	

Lottery

Xite Holdings LTD / AZ Alphabet lottery products and platforms	bclc British Columbia Lottery Corporation Lottery, sports betting, and iGaming Operator
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iGaming and Sport Wagering Solutions

IDnow. IDnow Identity verification solutions	mkodo Mikodo iGaming geolocation solutions
KINECTIFY Kinectify Responsible gaming solutions	NETACEA Netacea Bot detection and management
eWORDofMOUTH eWORDofMOUTH Cardless loyalty, referral, and rewards system for casinos	Symplify Symplify AI and Machine Learning powered CRM
INNOVUM TECHNOLOGIES Innovum Technologies Regulatory compliance	SHANK Shank Marketing Digital marketing solutions
MEDIA TROOPERS Mediatroopers iGaming / Mobile affiliate	signature Signature Payments Payment solutions
Plan A Plan A Technologies Software and lead digital transformation	Captain Up Captain Up Cloud-based engagement and retention platform
AWARE Aware Inc. Enrollment, authentication, identification, KYC solutions	ZIQNI Ziqni Gamification solutions for the gaming industry
Fandifi Fandifi Fan engagement technology	Stack Digital Stack Digital SIC / PPC agency for iGaming
Promoteo IT Promoteo IT Casino management solutions	Wynta Wynta Affiliate marketing solutions
WLC Web Dev for iGaming	Connectika Connectika Payment solutions for Brazil
Verano AI Verano AI Regulatory compliance solutions	Comm100 Comm100 AI customer support and engagement
numb3rs Payment processing solutions	MULTILOTT MultiLott Cloud-based managed solutions
I3 Integrity I3 Integrity Regulatory compliance services	Gridlogic Gridlogic India iGaming technology solutions
GoldenWhale GoldenWhale AI-powered data solutions for gaming	Nanocosmos Nanocosmos Live Streaming Solution

Sports Marketing / Fan Engagement

BHG Bacal Hospitality Group Hotel, restaurant, and venue management	RSM Riviera Sports Marketing Sports marketing agency
BetDecider Bet Decider Sports betting website	SCORE NO SCORE Score No Score Micro betting platform
yepp Yepp Sports fan engagement solutions	Sports Crew Sports Crew Venue-driven event marketing
Efangage Efangage Venue based customer engagement	USA Sports Media USA Sports Media Sports & Gambling Media Outlet
Playdigo Playdigo AI-driven Branding Campaigns and App Advertising Solutions	

Sports Wagering

BETFRED SPORTS BetFred USA Sports Sports betting operator	metric Metric Gaming Cloud based sportsbook platform
BETSWAP BetSwap Sports wager secondary market	INSIDE THE POCKET Inside the Pocket Competitive sporting games
bettorlogic Bettorlogic Data driven sports marketing	SnapOdds SnapOdds Shazam for sports betting
betsson group Betsson Group Full service gaming and iGaming	Losers League Losers League Where the Losers always win
BETSYNFANTASY Betsynfantasy Fantasy sports platform	ISI RACE & SPORTS ISI Race and Sports Reward and recruit your players
INCENTIVE GAMES Incentive Games Rewards and recruit your players	GOLDEN RACE Golden Race Virtual sports betting software and technology
SPARKET Sparket Customizable pool-wagering	LOW6 Low6 Sports gamification
Bounty Sports Bounty Sports Daily fantasy sports platform	Wager Wire Wager Wire Marketplace for sports bets
Clique Picks Clique Picks Social sports betting platform	Tour Trader Pro Tour Trader Pro Sports exchange platform
Grin Gaming Grin Gaming Micro betting solutions	Scrimmage Scrimmage Rewards program for sports bettors
Zed Run Zed Run Skill based virtual horse racing platform	India National Tote India National Tote Platform for online & course tote markets
FlexFantasy FlexFantasy Fantasy Sports Platform	SSTrader SSTrader Football prediction tools
Bettertogether Bettertogether Cooperative Fantasy Sports Platform	Hoppa Card Hoppa Card Innovative Crypto Payment and Banking Solutions

Sports Data and Streaming Technology

ATHSTAT ATHSTAT Sports data analysis	SPORTSSEAM SportsSeam Visual data transformation
ROLLING INSIGHTS Rolling Insights Sports data feed provider	PLAY CALLER Play Caller Sports Micro-betting odds & platform
CISIS Data Sports Group Sports data tools for media	roninsportio Ronin Sports TV guides for live sports
DEUCE OF DIAMONDS Deuce of Diamonds Data analytics	ODDS AI Odds AI Soccer odds provider
Odditt Odditt Odds pricing and analytics	GROUNDLEVEL INSIGHTS Groundlevel Insights Data-driven and actionable intelligence software
GSBN GSBN Global Sports Bet Network	

Sports Management

7 Ball Run 7 Ball Run Patented live cue sport	AUDL AUDL American Ultimate Disc League
AMERICAN CARNHOLE LEAGUE American Cornhole League Cornhole sports league	Cincinnati Bengals NFL Team Cincinnati Bengals NFL Team
Pillow Fight Championship Pillow Fight Championship Professional Pillow Fighting League	Racing America Racing America Auto racing media platform
MASL MASL Major arena soccer league	Hendrick Motorsports Hendrick Motorsports Pro auto racing
Northwoods League Northwoods League Collegiate summer baseball	Race Team Alliance Race Team Alliance Alliance of professional race teams
Versus F.C. Versus F.C. Fan driven MMA	Thunder Fight Thunder Fight Combat Sports Venue
Major League Rugby Major League Rugby Professional Rugby League	MLP MLP Major League Pickleball
Pro Billiards Tour Pro Billiards Tour Professional Billiards League	El Hijo del Santo El Hijo del Santo Legendary Mexican Luchador

Hardware Solution

NEVATRONIX Nevatronix Sports wagering hardware solutions	TOPAZ Topaz Technology Group Signage and display technology
BLACK BOX INTELLIGENCE BlackBox Chip counting and player behavior insights	niopix Niopix AI cameras for live-streaming casinos

Responsible Gaming

BETTER CHANGE Better Change Responsible gaming services	KINECTIFY Kinectify Advisory Responsible gaming solutions
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Tribes and Hospitality

Marriott Marriott Corporation San Juan, PR	Chowchilla Tribe Chowchilla Tribe California
CHUMASH CASINO RESORT Chumash Casino Resort Santa Ynez, CA	Eastern Shawnee Tribe Eastern Shawnee Tribe Oklahoma
Mohegan Sun Mohegan Sun Uncasville, CT	Quinalt Indian Nation Quinalt Indian Nation Washington
Quinalt Beach Resort Quinalt Beach Resort Washington State	Osage Nation Osage Nation Oklahoma
TOM'S Tom's Watch Bar The Ultimate Sports Bar Chain	

Professional Services

SCCG SCCG Managed Services Professional services	SCCG SCCG Research Gaming industry research
SCCG SCCG Talent Portal Recruitment and staffing	SCCG SCCG NextGen Talent, intellectual property (IP), and strategic partnerships
SCCG SCCG Top 20 SCCG Top 20 in their 20's Gaming achievement award	SCCG SCCG Venture Fund I Investment
Globe Gaming Globe Gaming Global Gaming and Sports Consultancy	GAMBLING INSIDER Gambling Insider Gambling industry Media Outlet
Abdala Advogados Abdala Advogados Brazil-based law firm	ILG iGaming Law Group - ILG iGaming Law Group
NEXT.io NEXT.io iGaming Media and Events	

SCCG Partners

Services and Intro Deck

SCCG MANAGEMENT



STEPHEN A. CRYSTAL
FOUNDER & CEO

Get In Touch

STEPHEN A. CRYSTAL

Founder and CEO
SCCG Management



MOBILE

+1 702 427-9354

WHATSAPP

+1 (725) 502-5033



EMAIL

stephen.crystal@sccgmanagement.com



SOCIAL MEDIA

<https://linkedin.com/company/sccg-management>